



# DIGITALBIZGURU'S PORTFOLIO

For Our Content Creation Services

Think fast, Think smart, Think digital!

# Welcome!

This is a simple portfolio that we've created to show you what you're going to be getting by opting into this service. We've used two sample businesses for this purpose. One is a digital product & service based business and the other is a physical product based business. I hope this is able to convince you that we're the best people for this job and we always DELIVER!



# LET'S START FROM THE PHYSICAL PRODUCT BASED BUSINESS

Here's an example of what you could be getting for the physical product based business when you sign up for this content creation package. This section will show you what your package will look like if you sell physical/tangible products like skincare, jewelry, cosmetics, wallpapers, foodstuffs etc.

# An overview of the content calendar

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
<b>WEEK 1</b>	Happy new month Queens!	Check out A21 from our jewelry collection	That girl you're eyeing deserves to look good too	Eyeliner or nah?	What name would you give this set?	Checkout out this A19 from our Park lane jewelry collection	We're open and ready to serve you!
	The Colour for this month is red and that's exactly why you need this bag in red.	Did you know you get a free lipgloss on each marykay lipset you buy from us?	Are you still walking around the house with pdp wrappers when we have beautiful lingerie for you?	The South Beach necklace is perfect for oga madams!	Get a believe bracelet free on every set you buy within the next 24hrs	5 ways to take care of your stainless jewelry	Check out this bracelet set from the Romantic jewelry line.
<b>WEEK 2</b>	Introducing our valentine offer (start marketing your valentine promo)	Happy international women's day					
	Did you know? In 1400, it was fashionable for women to be hairless.	This or that? Which one do you prefer between our Mary Kay eyeliner and our Avon eyeliner?					

**PS: Our calendars come with an explainer page so that you get a good idea of what we're talking about in each content idea.**

# NOW, ONTO THE SERVICE BASED BUSINESS

Here's a glimpse of what you could be getting for the digital product based or service based business. This section will show you what your package will look like if you sell digital/intangible products like eBooks, courses, coaching programs or services like event planning, digital marketing, affiliate marketing, consultation etc.

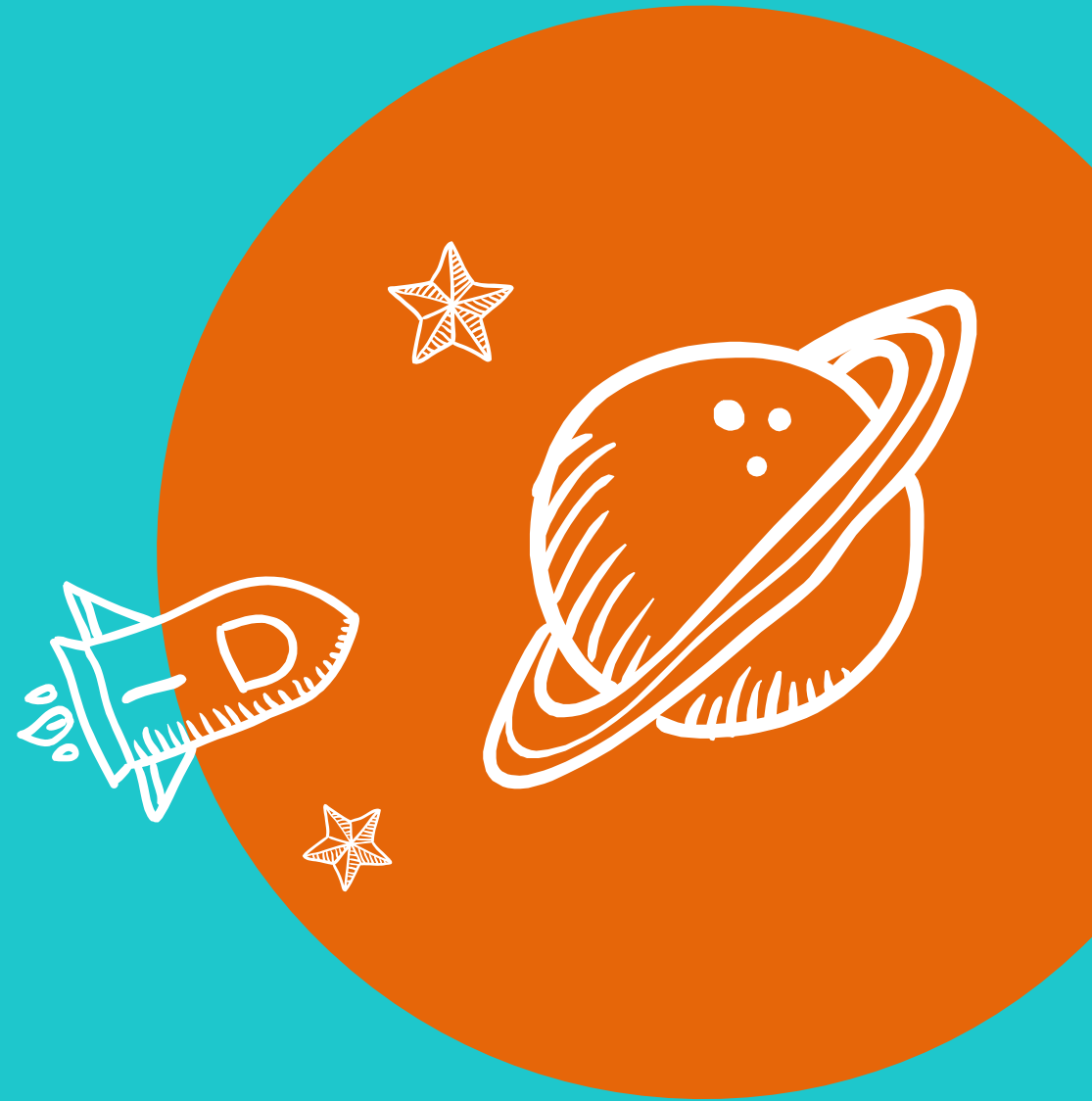
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	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
WEEK 1	Happy new month	You obviously hate money if you're not doing this!	Post a review from one of your students	This is how to increase your online sales	Do you want to know how to get customers to fall in love with you?	Don't treat your customers like a one night stand	How to hit your first 1 Million dollars in 30 days.
	How to schedule your posts on Instagram and facebook in only a few minutes	Understanding your ideal customer avatar	5 reasons you should be retargetting	Market day – What are you selling? Advertise in the comment section	Join us on our IG LIVE next week. Book review on Secrets of closing the sale.	Dear customer, when are you getting back to us?	A picture or Video or you or your staff – Use this to welcome new followers
WEEK 2	FAQ – Can I pay via bank transfer?	You don't need to be tech savvy to join us!					
	Can targeting grow your business?	Discount on the Razor Targeting course expires in 12hrs. Here's why you can't miss out!					

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# ARE YOU READY?:

Our contact details are on the next page. Contact us now let's get started with your work!



## **CONTACT US**

**+2348053045962**

**<https://digitalbizguru.com.ng>**

**[info@digitalbizguru.com.ng](mailto:info@digitalbizguru.com.ng)**

## **FOLLOW US**

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# THANK YOU

**CONTACT US!**

We'd love to keep in touch!

[digitalbizguru@gmail.com](mailto:digitalbizguru@gmail.com)

 +2348053045962

    @digitalbizguru

